

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28

IN THE UNITED STATES DISTRICT COURT  
FOR THE DISTRICT OF ARIZONA

KATE CUMMINGS, a single person,	)	No. CIV 00-0086-PHX-ROS
	)	
Plaintiff,	)	<b>ORDER</b>
	)	
vs.	)	
	)	
WESTERN TRIAL LAWYERS)	)	
ASSOCIATION; DOUG BRAGG, in his official)	)	
and individual capacity; SUSAN GUINN, in her)	)	
official and individual capacity,	)	
	)	
Defendants.	)	
	)	
_____	)	
	)	

Defendants Western Trial Lawyers Association (“WTLA”), Doug Bragg (“Bragg”), and Susan Guinn (“Guinn”) each filed a Motion to Dismiss Plaintiff’s Complaint, setting forth the following three arguments: (1) that the Court lacks subject matter jurisdiction; (2) that the venue is improper; and (3) that Plaintiff failed to sufficiently serve process on them.<sup>1</sup> In addition, Defendants Guinn and Bragg allege lack of personal jurisdiction. Defendants’ Motions to Dismiss are currently pending before the Court. Having analyzed the written and oral arguments set forth by all the parties to this lawsuit, the Court will partially grant and partially deny Guinn’s Motion to Dismiss and will deny the WTLA and Bragg’s Motions to Dismiss.

**Background**

\_\_\_\_\_

<sup>1</sup> At the hearing on Defendants’ Motions to Dismiss on November 3, 2000, Defendants conceded that Plaintiff cured the alleged defective service of process. Thus, the Court will deny Defendants’ Motions to Dismiss on this ground.

1 From 1991 until March 31, 1999, Plaintiff was the full-time Executive Director of the WTLA.  
2 (Cummings Aff. ¶ 1.) The WTLA paid Plaintiff through May 31, 1999. (Compl. ¶ 6.) During this period,  
3 Plaintiff maintained an office in Phoenix, Arizona, and all mail directed to the WTLA through her was routed  
4 to a post office in Phoenix. (Cummings Aff. ¶ 2-3.) As Executive Director of the WTLA, Plaintiff was  
5 responsible for a variety of duties, including organizing WTLA legal seminars, memberships, and marketing  
6 for the association. (Compl. ¶ 7.) Due to the poor attendance at WTLA seminars, the WTLA's financial  
7 status grew worse from 1997 through 1999. (Id. ¶¶ 11, 12, 26, 27.)

8 Bragg became President of the WTLA in July 1998. (Id. ¶ 15.) Plaintiff alleges that from the  
9 beginning she and Bragg were at odds over the operations of the WTLA. (Id. ¶¶ 15-33.) Plaintiff alleges that  
10 Bragg repeatedly verbally attacked her in front of several WTLA members and other attorneys. For example,  
11 Plaintiff alleges that prior to an August 1998 seminar in Denver, Bragg took control of the WTLA treasury by  
12 removing all WTLA funds from its Arizona bank account and depositing the funds in Bragg's law firm's trust  
13 account in Colorado. (Id. ¶ 21.)

14 In January 1999, with the assistance of several board members, Plaintiff arranged a meeting to discuss  
15 WTLA's financial situation. (Id. ¶ 28.) This prompted Bragg to fax a letter to fifty-two members of the  
16 WTLA board, blaming the WTLA's financial problems on Plaintiff and raising serious allegations about  
17 Plaintiff's conduct. (Id. ¶ 32.) In the same letter, Bragg canceled Plaintiff's meeting, and resigned as President  
18 of WTLA. (Id.)

19 On or about February 26, 1999, Guinn informed Plaintiff by letter that the WTLA could no longer  
20 afford a full-time Executive Director, but offered Plaintiff a part-time position beginning on June 1, 1999. (Id.  
21 ¶ 36.) On or about March 5, 1999, Plaintiff received a second letter from Guinn withdrawing the offer of part-  
22 time employment. (Id. ¶ 37.)

23 On January 18, 2000, Plaintiff filed her Complaint setting forth the following allegations arising from  
24 her employment with the WTLA.: (1) defamation against Bragg; (2) breach of contract against the WTLA;  
25 (3) breach of duty of good faith and fair dealing against the WTLA; (4) intentional infliction of emotional  
26 distress against Bragg, Guinn, and the WTLA; (5) intentional interference with a business relationship against  
27 Bragg and Guinn; (6) false light against Bragg and Guinn; and (7) quantum meruit against the  
28 WTLA.

1 On June 1, 2000, Guinn filed a Motion to Dismiss. [Doc. # 8.] On June 6, 2000, the WTLA filed  
2 a Motion to Dismiss. [Doc. # 14.] On August 1, 2000, Bragg filed a motion to Dismiss. [Doc. # 21.] These  
3 three motions are currently pending before the Court.

#### 4 **Discussion**

##### 5 **I. Lack of Subject Matter Jurisdiction**

6 In her Complaint, Plaintiff alleges diversity jurisdiction pursuant to 28 U.S.C. § 1332  
7 and supplemental jurisdiction pursuant to 28 U.S.C. § 1367. Plaintiff asserts that she was a resident of  
8 Arizona and that the WTLA maintained a principal place of business in Arizona. (Compl. ¶¶ 1-2.) Thus,  
9 Plaintiff's Complaint fails to allege complete diversity between the parties. See 28 U.S.C. § 1332; Caterpillar,  
10 Inc. v. Lewis, 519 U.S. 61, 68 (1996). Because Plaintiff's Complaint relies on diversity jurisdiction,  
11 Defendants argue that the Court should dismiss Plaintiff's action for lack of subject matter  
12 jurisdiction.

13 In response to the Motions to Dismiss, Plaintiff established that the WTLA is a nonprofit corporation  
14 incorporated under the laws of the state of Nevada and that the WTLA did not maintain its principal place of  
15 business in Arizona. (Earl Aff. ¶ 2; Pl. Resp. to Mot. to Dismiss at 3.) At the hearing on the motions,  
16 Defendants conceded that Arizona was not the WTLA's principal place of business at the time Plaintiff  
17 commenced this lawsuit. See Lew v. Moss, 797 F.2d 747, 750 (9<sup>th</sup> Cir. 1986).

18 "Defective allegations of jurisdiction may be amended, upon terms, in the trial or appellate courts."  
19 28 U.S.C. § 1653. The burden of establishing diversity jurisdiction lies with the party invoking the jurisdiction  
20 in a federal court. Littlefield v. Continental Cas. Co., 475 F. Supp. 887, 889 (C.D. Cal. 1979). "In order  
21 to avoid dismissal for lack of subject matter jurisdiction, the plaintiff must enlarge the record to show the  
22 citizenship of each party as of the date that the complaint was filed." Blue Ridge Ins. Co. v. Stanewich, 142  
23 F.3d 1145, 1148 (9<sup>th</sup> Cir. 1998) (quoting Dausch v. Rykse, 9 F.3d 1244, 1245 (7<sup>th</sup> Cir. 1993)). Because  
24 Defendants no longer dispute that complete diversity existed at the time Plaintiff commenced this lawsuit, the  
25 Court, pursuant to Fed. R. Civ. P. 15(a), will allow Plaintiff to file an Amended Complaint based upon a  
26 stipulation from Defendants establishing that the WTLA's state of incorporation and its principal place of  
27 business are in states other than Arizona. The Court will allow the Plaintiff fifteen days from the date of this  
28 Order to Amend the Complaint. If Plaintiff fails to comply with the Court's Order, the Court may dismiss this

1 action. See Ferdik v. Bonzelet, 963 F.2d 1258, 1260 (9<sup>th</sup> Cir. 1992), cert. denied, 506 U.S. 915 (1992).

## 3 **II. Improper Venue**

4 Title 28 U.S.C. § 1391(a), the statute which governs venue in diversity cases, provides:

5 A civil action wherein jurisdiction is founded only on diversity of citizenship may, except as  
6 otherwise provided by law, be brought only in (1) a judicial district where any defendant  
7 resides, if all defendants reside in the same State, (2) a judicial district in which a substantial  
8 part of the events or omissions giving rise to the claim occurred, or a substantial part of  
property that is the subject of the action is situated, or (3) a judicial district in which any  
defendant is subject to personal jurisdiction at the time the action is commenced, if there is no  
district in which the action may otherwise be brought.

9 28 U.S.C. § 1391(a) (emphasis added). “The overriding purpose of § 1391(a) is to further the convenience  
10 of the parties.” Decker Coal Co. v. Commonwealth Edison Co., 805 F.2d 834, 9<sup>th</sup> Cir. 1986) (citing Gardner  
11 Engineering Corp. v. Page Engineering Co., 484 F.2d 27, 33 (8th Cir.1973)). “When the cause of action is  
12 personal to the individual defendant, the venue requirement must be met as to that defendant.” Hoover Group,  
13 Inc. v. Custom Metalcraft, Inc., 84 F.3d 1408, 1410 (Fed. Cir. 1996). Based on the factual circumstances  
14 of the present action, Plaintiff must establish venue under § 1391(a)(2) and illustrate that a substantial part of  
15 the events or omissions giving rise to her claims against each Defendant occurred in Arizona.<sup>2</sup>

16 At the hearing on the Motions to Dismiss, Defendants argued that venue would be proper in California  
17 or Colorado due to convenience of the Defendants. The Court distinguished between Defendants’ Motion  
18 to Dismiss for Improper Venue, which is currently pending before the Court, and a Motion to Transfer Venue  
19 under 28 U.S.C. § 1404, which Defendants failed to raise. The Court held that it would not rule on a Motion  
20 to Transfer because the issue was not fully briefed.

### 21 **A. Defendant WTLA**

22  
23  
24 <sup>2</sup> For purposes of the venue determination under § 1391(a)(1), the WTLA is incorporated in the  
25 State of Nevada with a current principal place of business in California. (Earl. Aff. ¶ 2.) See also Decker  
26 Coal, 805 F.2d at 842 (holding that because Decker’s employees, properties, equipment, supplies, and  
27 managers were located in Montana, Montana was Decker’s principal place of business under § 1391(a)(1)).  
28 Defendant Bragg is a resident of the State of Colorado. (Bragg Aff. ¶ 2.) Defendant Guinn is a resident of  
the State of California. (Guinn Mem. at 1.) Because all Defendants do not reside in the same State, Plaintiff  
cannot rely on § 1391(a)(1) to support her argument that venue is proper in Arizona.

1 Plaintiff has alleged the following claims against the WTLA: (1) breach of contract; (2) breach of good  
2 faith and fair dealing; (3) intentional infliction of emotional distress;<sup>3</sup> and (4) quantum meruit.

3 The WTLA argues that venue is improper because it is a Nevada corporation which does not have  
4 any personal contact with Arizona. (WTLA Mem. at 4.) The WTLA further asserts that venue is only proper  
5 in the Southern District of California, the District of Colorado, or the District of Nevada and that its records  
6 and a majority of its officers reside in California. (Id. at 4-5.)

7 The undisputed facts, however, establish that Plaintiff entered into a contractual agreement with the  
8 WTLA to perform a majority of her tasks in Arizona. Plaintiff asserts that “[d]uring the entire time, WTLA  
9 was headquartered in Phoenix, Arizona and all information printed, published, or marketed regarding WTLA  
10 reflected this[.]” (Cummings Aff. ¶2.) Thus, because a substantial portion of the events giving rise to Plaintiff’s  
11 breach of contract, breach of good faith and fair dealing, intentional infliction of emotional distress, and  
12 quantum meruit claims against the WTLA occurred in Arizona, venue in Arizona is proper regarding the  
13 WTLA. See Decker Coal, 805 F.2d at 842 (“We believe that the spirit of § 1391(a) is better served in this  
14 case if venue for a claim based on breach of contract be the place of intended performance rather than the  
15 place of repudiation. . . . We favor this rule because the place of performance is determined at the inception  
16 of the contract and therefore parties can anticipate where they may be sued.”) (citing Am. Carpet Mills v.  
17 Gunny Corp., 649 F.2d 1056, 1059 (5th Cir. 1981)); Graf v. Tastemaker, 907 F. Supp. 1473, 1474 (D.  
18 Colo. 1995) (finding that venue in Colorado was proper because Plaintiff moved to Colorado, performed all  
19 of the services of the contract in that state, and the actions of the defendant which constituted the breach of  
20 contract claim occurred through transmissions to the plaintiff in Colorado); Figgie, 925 F. Supp. at 412-13  
21 (holding that venue was proper in a state where correspondence and invoices were either sent from or  
22 received, and where the negotiations for the contract occurred).

### 23 **B. Defendants Guinn & Bragg**

24 Plaintiff has alleged the following causes of action against Defendants Guinn and Bragg: (1) intentional  
25 infliction of emotional distress; (2) intentional interference with a business relationship; and  
26

---

27 <sup>3</sup> Plaintiff brings the intentional infliction of emotional distress claim against Defendants Guinn and  
28 Bragg, acting as agents of the WTLA. (See Compl. ¶¶ 57-60.)

1 (3) false light.

2 Defendant Guinn argues that no claim in the Complaint is a proper basis for asserting venue in Arizona  
3 against her. (Guinn Mem. at 6.) Defendant Bragg argues that venue in Arizona is improper because “all of  
4 the alleged actions complained of occurred in Colorado.” (Bragg Mem. at 4.) Both of these arguments are  
5 without merit. Clearly, a substantial part of the events or omissions giving rise to Plaintiff’s tort claims against  
6 Guinn and Bragg occurred in Arizona. Plaintiff’s alleged injury to all three tort claims undoubtedly occurred  
7 in Arizona. See Bates v. C & S Adjusters, Inc., 980 F.2d 865, 866 (2d Cir. 1992) (stating that the place  
8 where the alleged injuries occurred is a relevant factor in establishing venue under the “substantial part” test);  
9 Merchants Nat’l Bank v. Safrabank, 776 F. Supp. 538, 541 (D. Kan. 1991) (“This . . . test does not require  
10 the court to determine where the activities of the defendants were most substantial. Rather, the court need only  
11 determine if ‘substantial’ activities took place in [the forum state].”).

12 Further, Plaintiff brings a defamation claim solely against Bragg, alleging that Bragg made false and  
13 unprivileged statements about her, knowing they were false. (Compl. at 13.) Again, a substantial part of the  
14 events giving rise to Plaintiff’s defamation claim against Bragg clearly occurred within Arizona. Bragg directed  
15 approximately four letters into Arizona which at least partially caused Plaintiff’s defamation injury. (Bragg  
16 Reply at 2.) See Wachtel v. Storm, 796 F. Supp. 114, 116 (S.D.N.Y. 1992) (“Defendant acknowledges that  
17 he mailed the letter to [the plaintiff’s] offices in this District and that the letter was published here. . . . Because  
18 these events are crucial to plaintiff’s cause of action for defamation . . . venue in the Southern District of New  
19 York is proper under [28 U.S.C. § 1391(a)(2)].”) (citations omitted).

20 Thus, the Court will not dismiss Plaintiff’s action against Guinn or Bragg for improper  
21 venue.

### 22 **III. Lack of Personal Jurisdiction**

#### 23 **A. Legal Standard**

24 “Absent traditional bases for personal jurisdiction (physical presence, domicile or consent) the Due  
25 Process Clause requires that nonresident defendants have certain minimum contacts with the forum state such  
26 that the exercise of personal jurisdiction does not offend traditional notions of fair play and substantial justice.”  
27 Brink v. First Credit Res., 57 F. Supp.2d 848, 858 (D. Ariz. 1999) (citing Int’l Shoe Co. v. Washington, 326  
28 U.S. 310, 316 (1945); Doe v. Am. Nat’l Red Cross, 112 F.3d 1048, 1050 (9<sup>th</sup> Cir. 1997); Data Disc, Inc.

1 v. Systems Tech. Assocs., 557 F.2d 1280, 1287 (9<sup>th</sup> Cir. 1977)). “By requiring that individuals have ‘fair  
2 warning that a particular activity may subject [them] to the jurisdiction of a foreign sovereign,’ the Due Process  
3 Clause ‘gives a degree of predictability to the legal system that allows potential defendants to structure their  
4 primary conduct with some minimum assurance as to where that conduct will and will not render them liable  
5 to suit.’” Id. (citing Omeluk v. Langsten Slip & Batbyggeri A/S, 52 F.3d 267, 270 (9<sup>th</sup> Cir. 1995); Burger  
6 King Corp. v. Rudzewicz, 471 U.S. 462, 472 (1985)).

7 “The party seeking to invoke the court’s jurisdiction bears the burden of establishing that jurisdiction  
8 exists.” Scott v. Breeland, 792 F.2d 925, 927 (9<sup>th</sup> Cir. 1986) (citing Data Disc, Inc. v. Systems Tech.  
9 Assocs., 557 F.2d 1280, 1285 (9<sup>th</sup> Cir. 1977); Cabbage v. Merchant, 744 F.2d 665, 667 (9<sup>th</sup> Cir.1984),  
10 cert. denied, 470 U.S. 1005 (1985)). “When a defendant moves to dismiss for lack of personal jurisdiction,  
11 the plaintiff is ‘obligated to come forward with facts, by affidavit or otherwise, supporting personal  
12 jurisdiction.’” Id. (quoting Amba Marketing Sys., Inc. v. Jobar Int’l, Inc., 551 F.2d 784, 787 (9<sup>th</sup> Cir. 1977)).

13 In order to establish personal jurisdiction in a diversity case, Plaintiff must show: (1) that the statute  
14 of the forum confers personal jurisdiction over the nonresident defendants; and (2) that the exercise of  
15 jurisdiction accords with federal principles of due process. Lake v. Lake, 817 F.2d 1416, 1420 (9<sup>th</sup> Cir.  
16 1987). Under Arizona’s long-arm statute, the approach is a one step analysis: “A court of this state may  
17 exercise personal jurisdiction over parties, whether found within or outside the state, to the maximum extent  
18 permitted by the Constitution of this state and the Constitution of the United States.” Ariz. R. Civ. P. 4.2(a).  
19 Accordingly, the jurisdictional question in this action is whether the Court’s exercise of personal jurisdiction  
20 accords with traditional notions of fair play and substantial justice embodied in the Due Process clause of the  
21 Fourteenth Amendment. MacPherson v. Taglione, 762 P.2d 596, 599 (Ariz. Ct. App. 1988) (citing Int’l  
22 Shoe, 326 U.S. at 316).

### 23 **1. Minimum Contacts**

24 In determining whether Defendants have minimum contacts with Arizona, the Court must focus on “the  
25 relationship among the defendant, the forum, and the litigation.” Brink, 57 F. Supp.2d at 860; Shaffer v.  
26  
27  
28

1 Heitner, 433 U.S. 186, 204 (1977). Where no basis for general jurisdiction is alleged,<sup>4</sup> the Court determines  
2 whether specific, limited jurisdiction is warranted. Terracom v. Valley Nat'l Bank, 49 F.3d 555, 560 (9th Cir.  
3 1995). The Ninth Circuit applies the following three-part test to determine whether specific jurisdiction is  
4 proper:

5 (1) The nonresident defendant must purposely direct his activities or consummate some  
6 transaction with the forum or resident thereof; or perform some act by which he purposefully  
7 avails himself of the privilege of conducting activities in the forum, thereby invoking the benefits  
8 and protections of its laws; (2) the claim must be one which arises out of or relates to the  
9 defendant's forum-related activities; and (3) the exercise of jurisdiction must comport with fair  
10 play and substantial justice, i.e. it must be reasonable.

11 Brink, 57 F. Supp.2d at 860 (emphasis added) (citing Core-Vent Corp. v. Nobel Indus. AB, 11 F.3d 1482,  
12 1485 (9<sup>th</sup> Cir. 1993); Lake v. Lake, 817 F.2d 1416, 1421 (9<sup>th</sup> Cir. 1987); Burger King, 471 U.S. at 472-  
13 76.).

#### 14 **a. Purposeful Availment**

15 In analyzing the purposeful availment requirement of the specific jurisdiction test, the Ninth Circuit  
16 performs a qualitative evaluation of the defendant's contact with the forum state to determine whether the  
17 defendant's conduct and connection with the forum State are such that he should reasonably anticipate being  
18 haled into court there. Brink, 57 F. Supp.2d at 860 (citing Core-Vent, 11 F.3d at 1484; Worldwide  
19 Volkswagen Corp. v. Woodson, 444 U.S. 286, 297 (1980)). This requirement may also be met when a  
20 defendant has purposefully directed his or her activities or consummated some transaction with the forum or  
21 residents thereof. Id. (citing Brainerd v. Governors of the Univ. of Alberta, 873 F.2d 1257, 1259 (9<sup>th</sup> Cir.  
22 1989); Lake, 817 F.2d at 1421)).

23 Defendant Bragg argues that the Court should use the Ninth Circuit's precedent in Peterson v.  
24 Kennedy, 771 F.2d 1244, 1262 (9<sup>th</sup> Cir. 1985), cert. denied, 475 U.S. 1122 (1986), in its purposeful

---

25 <sup>4</sup> Plaintiff does not allege in her Complaint that the Court has personal jurisdiction over Defendants  
26 under general jurisdiction, nor does she assert this position in response to the Motions to Dismiss. Moreover,  
27 the Court finds Defendants' contacts with Arizona are not so substantial and continuous that Arizona has a  
28 sufficient relationship with them to assert general jurisdiction. Lake, 817 F.2d at 1420; see also Helicopteros  
Nacionales de Columbia, S.A. v. Hall, 466 U.S. 408 (1984). Thus, the Court finds no basis upon which it  
can exercise general jurisdiction over Defendants.

1 availment analysis. In Peterson,<sup>5</sup> the Ninth Circuit found no personal jurisdiction over a party whose only  
2 contacts with the forum were telephone calls and a letters directed into the state. Peterson, 771 F.2d at 1261.  
3 The court stated that the “use of the mails, telephone, or other international communications simply do not  
4 qualify as purposeful activity invoking the benefits and protection of the [forum] state.” Peterson, 771 F.2d  
5 at 1262 (quoting Thos. P. Gonzalez Corp. v. Consejo Nacional de Produccion de Costa Rica, 614 F.2d  
6 1247, 1254 (9<sup>th</sup> Cir. 1980)). Peterson remains the law in the Ninth Circuit. See, e.g., Roth v. Garcia  
7 Marquez, 942 F.2d 617, 622 (9<sup>th</sup> Cir. 1991) (applying the Peterson test to a case involving a film maker’s  
8 breach of contract action against an author and author’s agent); Douglas Furniture Co. of Cal., Inc. v. Wood  
9 Dimensions, Inc., 963 F. Supp. 899, 901 (C.D. Cal. 1997) (applying the Peterson test and declining  
10 jurisdiction on the basis of two cease and desist letters in a patent action involving a declaratory  
11 judgment).

12 Although Peterson remains good law, many Ninth Circuit personal jurisdiction cases involving certain  
13 types of tort claims similar to Plaintiff’s claims against Guinn and Bragg apply the more liberal “effects test.”  
14 Panavision Int’l, L.P. v. Toeppen, 141 F.3d 1316, 1321 (9<sup>th</sup> Cir. 1998). The Ninth Circuit has held that a  
15 district court should “apply different purposeful availment tests to contract and tort cases.” Ziegler, 64 F.3d  
16 at 473 (citing Core-Vent Corp. v. Nobel Indus. AB, 11 F.3d 1482, 1486 (9<sup>th</sup> Cir. 1993); Garcia Marquez,  
17 942 F.2d at 621). “Consistent with the Supreme Court’s holding in Burger King, merely contracting with a  
18 resident of the forum state is insufficient to confer specific jurisdiction over a nonresident.” Id. In tort cases,  
19 however, the Ninth Circuit found that courts should apply the effects test and that “jurisdiction may attach if  
20 an out-of-forum defendant merely engages in conduct aimed at, and having effect in, the situs state.” Id.;  
21 Panavision, 141 F.3d at 1321 (stating that in tort cases, purposeful availment may be established if “the  
22 defendant’s conduct is aimed at or has an effect in the forum state.”).

23 Because Plaintiff has alleged only tort causes of action against Guinn and Bragg which involve conduct  
24 aimed at Arizona, it is appropriate for this Court to conduct its purposeful availment analysis under the effects  
25 test. See Calder, 465 U.S. 788-90 (creating the effects test for claims of libel, invasion of privacy, and  
26

---

27 <sup>5</sup> In Peterson, which involved a state legal malpractice claim, the defendant’s sole contacts with the  
28 forum state consisted of a series of telephone calls that he made to the plaintiff from a Washington D.C. office  
and letters that he sent to a California physician regarding the plaintiff’s injury.

1 intentional infliction of emotional harm); Caruth v. Int’l Psychoanalytical Ass’n, 59 F.3d 126, 128 n.1 (9<sup>th</sup> Cir.  
2 1995) (stating that the court will analyze the purposeful availment prong under the effects test because the facts  
3 alleged in the complaint could give rise to claims of defamation, intentional interference with business relations,  
4 and intentional infliction of emotional distress); Core-Vent, 11 F.3d at 1486 (applying the effects test in a libel  
5 action against a corporation); Brainerd, 873 F.2d at 1259 (applying the effects test in an action for intentional  
6 torts); Panavision, 141 F.3d at 1321 (stating that because a trademark infringement and unfair competition  
7 case was “akin” to a tort case, the court should apply the effects test); Bancroft & Masters, Inc. v. Augusta  
8 Nat’l Inc., 223 F.3d 1082, 1087 (9<sup>th</sup> Cir. 2000) (applying the effects test in a trademark infringement  
9 declaratory judgment action); Gutierrez v. Givens, 1 F. Supp.2d 1077, 1083 (S.D. Cal. 1998) (finding that  
10 the effects test applies because the defendants allegedly committed “deliberate and intentional acts in  
11 furtherance of an illegal conspiracy to defraud[.]”); Kumarelas v. Kumarelas, 16 F. Supp.2d 1249, 1254 (D.  
12 Nev. 1998) (applying the effects test in an undue influence case).

13 “To meet the effects test, the defendant must have (1) committed an intentional act, which was (2)  
14 expressly aimed at the forum state, and (3) caused harm, the brunt of which is suffered and which the  
15 defendant knows is likely to be suffered in the forum state.” Bancroft & Masters, 223 F.3d at 1087;  
16 Panavision, 141 F.3d at 1321; Core-Vent, 11 F.3d at 1486 (“Calder thus established that personal jurisdiction  
17 can be predicated on (1) intentional actions (2) expressly aimed at the forum state (3) causing harm, the brunt  
18 of which is suffered--and which the defendant knows is likely to be suffered--in the forum state.”). The  
19 “express aiming” factor is satisfied “when the defendant is alleged to have engaged in wrongful conduct  
20 targeted at a plaintiff whom the defendant knows to be a resident of the forum state.” Id.

### 21 **b. Arising Out of Forum-Related Activities**

22 The Ninth Circuit has adopted a “but for” test for determining whether a plaintiff’s claim arises out of  
23 a defendant’s forum related activities. Brink, 57 F. Supp.2d at 861 (citing Doe, 112 F.3d at 1051; Omeluk,  
24 52 F.3d at 271). The “arising out of” requirement of the specific jurisdiction test is met if, “but for” the  
25 contacts between the defendant and the forum state, Plaintiff’s cause of action would not have arisen. Id.  
26 (citing Terracom, 49 F.3d at 561).

### 27 **c. Reasonableness of Exercising Jurisdiction**

1 An unreasonable exercise of jurisdiction violates the Due Process Clause even if the “purposeful  
2 availment” and “arising out of” requirements of the specific jurisdiction test are satisfied. Id. (citing Ziegler, 64  
3 F.3d at 474-75; Int’l Shoe, 326 U.S. at 316). A court presumes that its exercise of jurisdiction over a  
4 defendant is reasonable if the first two requirements of the specific jurisdiction test are met. Id. (citing Ballard  
5 v. Savage, 65 F.3d 1495, 1500 (9<sup>th</sup> Cir. 1995); Sher v. Johnson, 911 F.2d 1357, 1364 (9<sup>th</sup> Cir. 1990)). If  
6 the two requirements are satisfied, then the defendant has the burden of proof and must present a compelling  
7 case that the presence of some other considerations would render jurisdiction unreasonable. Id. (citing  
8 Ballard, 65 F.3d at 1500).

9 The Ninth Circuit considers the following factors to determine whether the exercise of specific  
10 jurisdiction is reasonable: (1) the extent of the defendant’s purposeful interjection into the forum state’s affairs;  
11 (2) the burden on the defendant of defending in the forum; (3) the extent of conflict with the sovereignty of the  
12 defendant’s state; (4) the forum state’s interest in adjudicating the dispute; (5) the most efficient judicial  
13 resolution of the controversy; (6) the importance of the forum to the plaintiff’s interest in convenient and  
14 effective relief; and (7) the existence of an alternative forum. Id. (citing Ziegler, 64 F.3d at 475; Core-Vent,  
15 11 F.3d at 1487-88). None of these factors are individually dispositive, but the Court must balance all seven.  
16 Core-Vent, 11 F.3d at 1488.

17 “The party seeking to invoke the court’s jurisdiction bears the burden of establishing that jurisdiction  
18 exists.” Scott v. Breeland, 792 F.2d 925, 927 (9<sup>th</sup> Cir. 1986) (citing Data Disc, Inc. v. Systems Tech.  
19 Assocs., 557 F.2d 1280, 1285 (9<sup>th</sup> Cir. 1977); Cabbage v. Merchant, 744 F.2d 665, 667 (9<sup>th</sup> Cir.1984),  
20 cert. denied, 470 U.S. 1005 (1985)). “When a defendant moves to dismiss for lack of personal jurisdiction,  
21 the plaintiff is ‘obligated to come forward with facts, by affidavit or otherwise, supporting personal  
22 jurisdiction.’” Id. (quoting Amba Marketing Sys., Inc. v. Jobar Int’l, Inc., 551 F.2d 784, 787 (9<sup>th</sup> Cir. 1977)).  
23 “The mere allegations of a complaint, when contradicted by affidavits, are not enough to confer personal  
24 jurisdiction over a non-resident defendant.” Chem Lab Products, Inc. v. Stepanek, 554 F.2d 371, 372 (9<sup>th</sup>  
25 Cir. 1977) (citing Taylor v. Portland Paramount Corp., 383 F.2d 634, 639 (9<sup>th</sup> Cir. 1967)); Data Disc, 557  
26 F.2d at 1284 (“If only one side of the conflict was supported by affidavit, our task would be relatively easy,  
27 for we may not assume the truth of allegations in a pleading which are contradicted by affidavit.”) (citing  
28 Taylor, 383 F.2d at 639).

1           **B. Personal Jurisdiction Over Guinn<sup>6</sup>**

2                   **1. Fiduciary Shield Doctrine**

3           Defendant Guinn argues that because she never acted “outside of my official capacity as secretary of  
4 WTLA[,]” the Court possesses no personal jurisdiction over her. (Guinn Aff. ¶4.) To support this position,  
5 Guinn asserts that nowhere in the Complaint did Plaintiff allege that Guinn acted in her individual rather than  
6 official capacity. Guinn cites the Ninth Circuit’s language in Forsythe v. Overmyer, 576 F.2d 779 (9<sup>th</sup> Cir.),  
7 cert. denied, 439 U.S. 864 (1978), in support of her position that “a corporate officer who has contact with  
8 a forum only with regard to the performance of his official duties is not subject to personal jurisdiction in that  
9 forum.”<sup>7</sup> Forsythe, 576 F.2d at 783-84. Although Guinn did not expressly set forth her argument under the  
10 fiduciary shield doctrine, it appears that Guinn has adopted Bragg’s argument in this regard.

11           Under the fiduciary shield doctrine, “an officer’s or employee’s mere association with a corporation  
12 is an insufficient basis for the Court to assert jurisdiction over them, even though the Court can assert  
13 jurisdiction over the corporation.” Brink, 57 F. Supp. at 858-59 (citing 4 C. Wright & A. Miller, Fed.  
14 Practice and Procedure § 1069 at 370 (2<sup>d</sup> ed. 1987)).

---

15  
16  
17           <sup>6</sup> Plaintiff alleges that Guinn contacted Plaintiff’s landlord in Arizona and attempted to break Plaintiff’s  
18 lease. (Compl. ¶39.) Guinn expressly denies this allegation by stating: “At no time have I had any contact,  
19 oral or written, with Plaintiff Kate Cummings’ landlord or anyone at her apartment complex, as alleged by  
20 Plaintiff in Paragraph 39 of the Complaint.” (Guinn Aff. ¶5.) Because Plaintiff has failed to offer any evidence  
21 to support the bare assertion that Guinn contacted her landlord, the Court will not consider this allegation in  
its personal jurisdiction analysis. See Chem Lab, 554 F.2d at 372 (citing Taylor, 383 F.2d at 639); Data Disc,  
557 F.2d at 1284 (citing Taylor, 383 F.2d at 639).

22           <sup>7</sup> In Forsythe, the Ninth Circuit analyzed whether Overmyer, a New York resident, who personally  
23 guaranteed a lease which provided that it was subject to the jurisdiction of California courts purposefully  
24 availed himself to California. The Ninth Circuit found that although much of Overmyer’s previous contacts with  
California were made in his capacity as a corporate officer, “he regularly involved himself personally in his  
25 corporations’ ventures by giving his personal guaranty for corporate obligations.” Forsythe, 576 F.2d at 783  
n.6. Regarding the lease in question, the court stated that Overmyer “interjected himself into the transaction  
26 by assuming personal liability in the event of default on a contract expressly subject to jurisdiction in the  
California forum.” Id. at 783 (emphasis added). The court held that California had personal jurisdiction over  
27 Overmyer, because “[w]hile Overmyer could have remained behind the multiple veils of his complex business  
28 organization, he chose not to do so.” Id. at 784.

1 The Supreme Court's decision in Calder v. Jones, 465 U.S. 783 (1984), however, rejected a liberal  
2 interpretation of the fiduciary shield doctrine. In Calder, the plaintiff, a professional entertainer who lived and  
3 worked in California, brought suit in a California court claiming that she had been libeled in an article published  
4 in the National Enquirer. The plaintiff named as defendants the National Enquirer, Inc., the paper's  
5 distributors, and two defendants who wrote and edited the article. The plaintiff alleged the following torts: (1)  
6 libel; (2) invasion of privacy; and (3) intentional infliction of emotional harm. Defendant South was a Florida  
7 resident who traveled frequently to California for business. South conducted his research in Florida, but relied  
8 on telephone calls to sources in California for information contained in the article. Defendant Calder, who was  
9 President and Editor of the National Enquirer, was also a Florida resident. He reviewed and approved the  
10 subject matter of the article and edited the article's final form. The trial court dismissed these two defendants  
11 on jurisdictional grounds.

12 On appeal, the California Court of Appeals reversed and found that "a valid basis for jurisdiction  
13 existed on the theory that petitioners intended to, and did, cause tortious injury to respondent in California."  
14 Calder, 465 U.S. at 787. The Supreme Court granted certiorari, affirmed the California Court of Appeals'  
15 decision, and expressly stated that South and Calder's "status as employees does not somehow insulate them  
16 from jurisdiction." Id. at 790. The Supreme Court distinguished between an employee "who has no control  
17 over and derives no direct benefit from his employer's sales in [a] distant state" and an employee whose  
18 alleged tortious actions were affirmatively aimed toward a that state. Id. at 789. The Supreme Court held:

19 Petitioners are correct that their contacts with California are not to be judged according to  
20 their employer's activities there. On the other hand, their status as employees does not  
21 somehow insulate them from jurisdiction. Each defendant's contacts with the forum State  
22 must be assessed individually. In this case, petitioners are primary participants in an alleged  
23 wrongdoing intentionally directed at a California resident, and jurisdiction over them is proper  
24 on that basis.

25 Id. at 790 (citation omitted).

26 In Hudson v. Moore Business Forms, Inc., 609 F. Supp. 467 (N.D. Cal. 1985), aff'd in part, vacated  
27 in part on other grounds, 836 F.2d 1156 (9<sup>th</sup> Cir. 1987), a California district court adopted the Supreme  
28 Court's reasoning in Calder on facts similar to the present action. In Hudson, the plaintiff brought an action  
against her former employer for breach of an employment contract, breach of an implied covenant of good  
faith and fair dealing, and interference with advantageous economic relations. The plaintiff further brought an

1 action against four of her former supervisors for interference with advantageous economic relations. Three  
2 of the four supervisors moved to dismiss, alleging that the court lacked personal jurisdiction over them. These  
3 defendants relied on the language in Forsythe, arguing that because they had no contact with the state of  
4 California other than in their corporate capacities, Forsythe mandated that they were not subject to personal  
5 jurisdiction in that forum. The court, however, found that because the defendants were charged with wrongful  
6 acts similar to the torts alleged in the Supreme Court’s decision in Calder, Forsythe did not apply. The court  
7 stated:

8 Calder makes it clear that the sweeping language used by the court in Forsythe does not apply  
9 when an employee-defendant is alleged to have been a direct participant in wrongful acts  
10 directed at a plaintiff in the forum state. Defendants’ dismissal motion is therefore  
11 denied.

12 Hudson, 609 F. Supp. at 477.

13 In addition, the Ninth Circuit has found that “because the Arizona long-arm statute extends to the limit  
14 of constitutional due process . . . and because it is not equitably limited by the fiduciary shield doctrine, the  
15 reach of long-arm jurisdiction in Arizona is effectively stretched by the reasoning of Calder[.]” Davis v. Metro  
16 Productions, Inc., 885 F.2d 515, 522 (9<sup>th</sup> Cir. 1989) (citation omitted). “Thus, Arizona’s long-arm statute  
17 may, consistent with constitutional due process, allow assertion of personal jurisdiction over officers of a  
18 corporation as long as the court finds those officers to have sufficient minimum contacts with Arizona.” Id.  
19 (citing Retail Software Servs., Inc. v. Lashlee, 854 F.2d 18, 22-3 (2d Cir. 1988)). “Accordingly, the  
20 jurisdictional question in this action is whether the Court’s exercise of jurisdiction accords with ‘traditional  
21 notions of fair play and substantial justice’ embodied in the Due Process clause of the Fourteenth Amendment  
22 and not whether the fiduciary shield doctrine bars jurisdiction.” Brink, 57 F. Supp.2d at 860 (citing  
23 MacPherson, 762 P.2d at 599).

24 Plaintiff asserts three tortious causes of action against Guinn: (1) intentional infliction of emotional  
25 distress; (2) intentional interference with her business relationship; and (3) false light. Even though the only  
26 facts alleged against Guinn giving rise to Plaintiff’s tort claims involve Guinn acting solely as an officer of the  
27 WTLA, Plaintiff expressly alleges that Guinn is a primary participant in a wrongdoing intentionally directed at  
28 an Arizona resident. Calder, 465 U.S. at 790. Forsythe, which involved a corporate officer’s personal  
guarantee on a lease rather than alleged intentional tortious acts directed at a forum resident, does not preclude

1 this Court from exercising personal jurisdiction over Guinn. Id.; Hudson, 609 F. Supp. at 477. Because  
2 Arizona’s long-arm statute may allow an assertion of personal jurisdiction over officers of a corporation so long  
3 as those officers have sufficient minimum contacts with Arizona, the Court’s determination of its personal  
4 jurisdiction over Guinn depends on her minimum contacts with Arizona.<sup>8</sup> Davis, 885 F.2d at 522; Brink, 57  
5 F. Supp.2d at 860.

## 6 **2. Guinn’s Purposeful Availment**

7 The Court must conduct a minimum contacts analysis to decide whether exercising jurisdiction over  
8 Guinn accords with traditional notions of fair play and substantial justice. MacPherson, 762 P.2d at 599. The  
9 Court must determine whether Guinn directed her allegedly tortious actions toward Arizona with regard to  
10 each claim set forth by Plaintiff.

### 11 **a. Intentional Infliction of Emotional Distress<sup>9</sup>**

12 Plaintiff alleges a claim for intentional infliction of emotional distress against Guinn, because Guinn  
13 verbally harassed Plaintiff, “continually threatening to terminate her”, and allowed “the allegations [against  
14 Plaintiff] to stand and recommend [Plaintiff’s] dismissal” while Plaintiff was in Arizona.<sup>10</sup> (Compl. ¶ 55;  
15 Cummings Aff. ¶ 11.)  
16

---

17  
18 <sup>8</sup> Because Forsythe does not preclude the Court from exercising personal jurisdiction over Defendant  
19 Guinn, jurisdiction over Bragg also is not precluded and depends on a minimum contact  
20 analysis.

21 <sup>9</sup> Under Arizona law, the elements for intentional infliction of emotional distress are:  
22 [F]irst the conduct by the defendant must be ‘extreme’ and ‘outrageous’; second, the  
23 defendant must either intend to cause emotional distress or recklessly disregard the near  
24 certainty that such distress will result from his conduct; and third, severe emotional distress  
25 must indeed occur as a result of defendant’s conduct.  
Johnson v. McDonald, 3 P.3d 1075, 1080 (Ariz. Ct. App. 2000) (citing Ford v. Revlon, Inc., 734 P.2d 580,  
585 (Ariz. 1987)).

26 <sup>10</sup> Guinn has established in her affidavit testimony that she did not “recommend” that the WTLA fire  
27 Plaintiff, but that she merely “reviewed and assisted with the content of the two letters.” (Guinn Aff. ¶ 4.)  
28 Because Plaintiff has failed to offer evidence controverting Guinn’s sworn testimony, the Court will conduct  
its personal jurisdiction analysis assuming that Guinn did not “recommend” Plaintiff’s termination. See Chem  
Lab, 554 F.2d at 372; Data Disc, 557 F.2d at 1284.

1 Under the effects test, Plaintiff's allegation of intentional infliction of emotional distress against Guinn  
2 is sufficient to establish purposeful availment. Panavision, 141 F.3d at 1321. Plaintiff has sufficiently shown  
3 that Guinn intentionally threatened to terminate her and intentionally "made it impossible" for Plaintiff to clear  
4 her name with the WTLA. (See Cummings Aff. ¶¶ 11,14,15.) Under these allegations, Guinn intentionally  
5 directed wrongful actions at Plaintiff, a resident of Arizona, while Plaintiff was in Arizona, allegedly causing  
6 Plaintiff harm in Arizona which included, "depression, insomnia, nausea, a change in eating habits, feelings of  
7 betrayal and hopelessness." (Compl. ¶56.) See also Bancroft & Masters, 223 F.3d at 1087; Panavision,  
8 141 F.3d at 1321; Core-Vent, 11 F.3d at 1486.

9  
10 **b. Intentional Interference with Business Relationship**<sup>11</sup>

11 Plaintiff brings this claim against Guinn by alleging that Guinn interfered with Plaintiff's business  
12 relationship with the WTLA when Guinn "terminated" her and when Guinn eliminated the part-time position  
13 of Executive Director. (Compl. ¶ 59.) In support of this argument, Plaintiff alleges that on February 26, 1999,  
14 Guinn sent a letter to Plaintiff stating that the WTLA "could no longer afford a full-time Executive Director and  
15 that the position would end May 31, 1999." (Id. ¶ 36.) Guinn also allegedly offered Plaintiff a part-time  
16 position at a salary of \$20,000 plus benefits, which was later withdrawn. (Id. ¶¶ 36,37.) Plaintiff states that  
17 upon Bragg's resignation as president of the WTLA, Guinn became the WTLA's president and "chief decision  
18 maker." (Cummings Aff. ¶ 12.)

19 The affidavit testimony of Guinn, however, directly contradicts Plaintiff's allegations. Guinn states that  
20 she did not "terminate" Plaintiff or eliminate Plaintiff's position, but that she merely "review[ed] and assisted  
21 with the content of the letters." (Guinn Mem. at 5.) Guinn argues that even though her name appears on the  
22

---

23  
24 <sup>11</sup> Under Arizona law, the elements for intentional interference with a business  
relationship are:

- 25 (1) The existence of valid contractual relationship or business expectancy; (2) knowledge of  
26 the relationship or expectancy on the part of the interferor; (3) intentional interference inducing  
or causing a breach or termination of the relationship or expectancy; and (4) resultant damage  
27 to the party whose relationship or expectancy has been disrupted.

28 Antwerp Diamond Exchange of Am., Inc. v. Better Bus. Bureau Of Maricopa County, Inc., 637 P.2d 733,  
739-40 (Ariz. 1981) (citing Calbom v. Knudtzon, 396 P.2d 148 (1964)).

1 February 26, 1999 letter terminating Plaintiff's employment with the WTLA, that signature was not hers.<sup>12</sup>  
2 (Guinn Aff. ¶ 4.) Further, Guinn "assume[s] that the letter was signed using my name as I was the Secretary  
3 of the organization at that time." (Id.)

4 Plaintiff failed to offer evidence directly contradicting Guinn's sworn statement that she merely  
5 "review[ed] and assisted with the content of the letters" sent to Plaintiff. Thus, Plaintiff has not sufficiently  
6 established that Guinn "terminated" her or "eliminated" her part-time job with the WTLA. See Chem Lab,  
7 554 F.2d at 372; Data Disc, 557 F.2d at 1284. Plaintiff has therefore failed to show that Guinn directed any  
8 intentional act of interfering with Plaintiff's business relationship with the WTLA into Arizona. Bancroft &  
9 Masters, 223 F.3d at 1087; Panavision, 141 F.3d at 1321; Core-Vent, 11 F.3d at 1486. Because Plaintiff  
10 has failed to establish that Guinn purposefully availed herself to Arizona for the claim of intentional interference  
11 with a business relationship, the Court cannot exercise jurisdiction over this claim and will dismiss the claim.

### 12 13 **c. False Light**<sup>13</sup>

14 In the Complaint, Plaintiff alleges that Guinn "refused to allow [Plaintiff] to address the  
15 Board, explain what happened with the WTLA accounts, refute Defendant Bragg's allegations, as well as  
16 prohibited any other Board member from speaking on [Plaintiff's] behalf and in her defense." (Compl. ¶ 62.)  
17 Plaintiff also states that Guinn intentionally "made it impossible" for Plaintiff to attend the Board meeting and  
18 to explain Bragg's statements. (Cummings Aff. ¶ 15.) Plaintiff alleges that these actions were "highly offensive

19 \_\_\_\_\_  
20 <sup>12</sup> Because Plaintiff has failed to offer any evidence to support the bare allegation that Guinn signed  
21 the February 26, 1999 letter, the Court will conduct its personal jurisdiction analysis assuming that Guinn did  
22 not sign the letter. See Chem Lab, 554 F.2d at 372; Data Disc, 557 F.2d at 1284.

23 <sup>13</sup> Under Arizona law, a tort for false light requires Plaintiff to show:  
24 One who gives publicity to a matter concerning another that places the other before the public  
25 in a false light is subject to liability to the other for invasion of his privacy, if (a) the false light  
26 in which the other was placed would be highly offensive to a reasonable person, and (b) the  
27 actor had knowledge of or acted in reckless disregard as to the falsity of the publicized matter  
28 and the false light in which the other would be placed. Thus, the tort is established if the  
defendant knowingly or recklessly published false information or innuendo about the plaintiff  
that a reasonable person would find highly offensive.  
Hart v. Seven Resorts, Inc., 947 P.2d 846, 854 (Ariz. Ct. App. 1997) (citing Godbehere v. Phoenix  
Newspapers, Inc., 783 P.2d at 784), review dismissed by, 955 P.2d 534 (1998)) (internal citations omitted).

1 to a reasonable person” and caused harm to Plaintiff. (Compl. ¶ 63.) Under the effects test, these allegations  
2 sufficiently establish Guinn’s purposeful avilment for the false light claim. Plaintiff has properly alleged that  
3 Guinn directed her intentional actions at Plaintiff ultimately causing harm to Plaintiff, the brunt of which was  
4 suffered in Arizona. Bancroft & Masters, 223 F.3d at 1087; Panavision, 141 F.3d at 1321; Core-Vent, 11  
5 F.3d at 1486.

### 6 **3. Guinn’s Forum-Related Activities**

7 It is clear that “but for” Guinn’s contacts with Arizona, Plaintiff’s intentional infliction of emotional  
8 distress and false light causes of action would not have arisen. Brink, 57 F. Supp.2d at 861. If Guinn had not  
9 continually threatened to terminate Plaintiff while she was in Arizona or disallowed Plaintiff to clear her name  
10 by telephone in Arizona, Plaintiff’s intentional infliction of emotional distress claim would not have arisen.  
11 Further, but for Guinn’s refusal to allow Plaintiff to address the Board and explain what happened with the  
12 WTLA accounts while Plaintiff was in Arizona, Plaintiff’s false light claim against Guinn would not have arisen.

### 13 14 **4. Reasonableness for Exercising Jurisdiction Over Guinn**

15 Because Guinn purposefully directed her activities into Arizona, personal jurisdiction is presumed to  
16 be reasonable. Brainerd, 873 F.2d at 1259; Lake, 817 F.2d at 1423. Thus, Guinn must present a compelling  
17 case that would render Arizona’s personal jurisdiction over her unreasonable. Ballard v. Savage, 65 F.3d  
18 1495, 1500.

19 First, the extent of Guinn’s interjection into Arizona is slight; Plaintiff’s intentional infliction of emotional  
20 distress and false light claims against Guinn revolve around telephone conversations between Guinn and Plaintiff  
21 and Guinn’s alleged refusal to allow Plaintiff to defend herself in front of the WTLA Board. Because Guinn’s  
22 contacts with Arizona are attenuated, this factor weighs in favor of not exercising jurisdiction over Guinn.  
23 Core-Vent, 11 F.3d at 1488.

24 Second, the Court must consider the burden on Guinn of defending her lawsuit in Arizona. At the  
25 hearing on the motions, Guinn argued that she would endure the burden of defending this lawsuit in Arizona  
26 because she lives and works in California and that California exists as an alternative forum. The burden on  
27 Guinn defending this case in Arizona, however, is not substantially greater than the burden on Plaintiff in  
28 bringing her claims in California. See Sinatra, 854 F.2d at 1199 (“[T]he burden on the defendant must be

1 examined in light of the corresponding burden on the plaintiff.”). Further, although the Court acknowledges  
2 Guinn’s burden under this analysis, her burden will not overcome clear justifications for the exercise of  
3 jurisdiction over her “unless the ‘inconvenience is so great as to constitute a deprivation of due process.’”  
4 Panavision, 141 F.3d at 1323 (quoting Caruth, 59 F.3d at 128-29). Guinn’s inconvenience is not so great  
5 as to deprive her of due process “in this era of fax machines and discount air travel”. Id. Thus, this factor does  
6 not weigh in favor of either party.

7 Third, no party has alleged that trying Plaintiff’s case in Arizona will cause a conflict with the  
8 sovereignty of California, Guinn’s homestate. This factor does not weigh in favor of either  
9 party.

10 Fourth, assessing the interest of the forum state, the state of Arizona maintains a strong interest in  
11 providing an effective means of redress for its residents. See Data Disc, 557 at 1288; Core-Vent, 11 F.3d  
12 at 1489; Lake, 817 F.2d at 1423. Thus, this factor weighs in favor of the Court exercising jurisdiction over  
13 Guinn.

14 Fifth, the Court must determine where the most efficient judicial resolution of the controversy would  
15 occur. In evaluating this factor, the Court should look primarily where the witnesses and the evidence are  
16 likely to be located, although this “is no longer weighed heavily given the modern advances in communication  
17 and transportation.” Panavision, 141 F.3d at 1323; Core-Vent, 11 F.3d at 1489. Defendants allege that all  
18 WTLA records are located in California and that most of the witnesses are also located outside of Arizona.  
19 This factor therefore weighs in favor of not exercising personal jurisdiction over Guinn.

20 Finally, the Court must determine “whether an alternative forum exists, as well as the convenience and  
21 effectiveness of relief for the plaintiff. . . . The plaintiff bears the burden of proving the unavailability of an  
22 alternative forum.” Core-Vent, 11 F.3d at 1490. Plaintiff has not provided the Court with any evidence that  
23 an alternative forum, such as a Colorado or California court, is unavailable. Further, the Court need not weigh  
24 Guinn’s burden against Plaintiff’s interest of trying the case in Arizona, where Plaintiff permanently resides.  
25 “A mere preference on the part of the plaintiff for its home forum does not affect the balancing; indeed, this  
26 factor is insignificant in this case.” Id. The mere existence of an alternative forum, however, does not satisfy  
27 Guinn’s burden of presenting a compelling case that jurisdiction is unreasonable. Myers v. Bennett Law  
28

1 Offices, Nos. 99-15873, 99-15902, 2001 WL 92288, at \*5 (9th Cir. Feb. 5, 2001) (citing Panavision, 141  
2 F.3d at 1322). Thus, this factor weighs only slightly in favor of Guinn.

3 Because Guinn purposefully directed her activities into Arizona, Guinn is required to present a  
4 “compelling” case rebutting the presumption that personal jurisdiction over her is reasonable. Brainerd, 873  
5 F.2d at 1259; Lake, 817 F.2d at 1423. Guinn has failed to rebut this presumption. While California may be  
6 a more efficient forum for judicial resolution of Plaintiff’s claims, Arizona has a very strong interest in protecting  
7 its residents from torts causing injury in the state. Brainerd, 873 F.2d at 1260. Further, the jurisdiction over  
8 Guinn is not unreasonable simply because alternative forums exist. See Lake, 817 F.2d at 1423 (“Idaho’s  
9 assertion of jurisdiction does not offend notions of fair play and substantial justice simply because there is  
10 another available forum.”). On the balance, the Court finds that exercising personal jurisdiction over Plaintiff’s  
11 intentional infliction of emotional distress and false light claims against Guinn does not offend traditional notions  
12 of fair play and substantial justice.

### 13 **C. Personal Jurisdiction Over Bragg**<sup>14</sup>

14 Plaintiff brings the following causes of action against Bragg: (1) defamation; (2)  
15 intentional infliction of emotional distress; (3) intentional interference with her business relationship; and (4) false  
16 light.

#### 17 **1. Bragg’s Purposeful Availment**

18 Defendant Bragg, citing Peterson v. Kennedy, 771 F.2d 1244, 1262 (9th Cir. 1985), cert. denied,  
19 475 U.S. 1122 (1986), argues that all of the activities that Plaintiff alleges against him involved his use of the  
20 mail, telephone, or fax, while located in Colorado. (Bragg Mem. at 3.) Bragg asserts that under Peterson,  
21 these activities are not sufficient to establish that he purposefully availed himself to Arizona. (Id. at 3-4.) As  
22  
23

---

24 <sup>14</sup> In the Complaint, Plaintiff alleges that from the beginning of Bragg’s presidency with the WTLA  
25 on July 1, 1998, he “was verbally abusive and confrontational with Ms. Cummings.” (Compl. ¶ 15.) In July  
26 1998, Plaintiff alleges that Bragg verbally attacked her in front of several WTLA members and numerous  
27 American Trial Lawyers Association lawyers for improperly managing the WTLA’s accounts. (Id. ¶ 16.)  
28 Bragg’s actions caused Plaintiff to become humiliated and eventually break into tears. (Id. ¶ 17.) Because  
Plaintiff does not allege that any of these events occurred in Arizona, however, these allegations against Bragg  
do not support a finding of Bragg’s minimum contacts.

1 stated previously, however, Ninth Circuit precedent establishes that the Court should analyze Bragg’s  
2 purposeful availment under the effects test. Panavision, 141 F.3d at 1321; Core-Vent, 11 F.3d  
3 at 1486.

4 **a. Defamation**

5 Plaintiff brings a defamation claim against Bragg by asserting that he “made false statements and  
6 unprivileged statements about [Plaintiff], knowing that they were false.” (Compl. ¶41.) Plaintiff alleges that  
7 on January 19, 1999, Bragg sent out a fax to fifty-two members of the WTLA “indicating that [Plaintiff] was  
8 purposefully trying to hide the financial condition of WTLA from its members.” (Id. ¶31.) Plaintiff further  
9 alleges that in this fax, Bragg accused Plaintiff of co-mingling her personal funds with WTLA funds, misusing  
10 the WTLA credit card for her own personal use, and sending WTLA documents without authority to do so.  
11 (Id. ¶32.) Bragg admits that of the fifty-two letters, four were sent to Arizona residents. (Bragg Reply at 2.)

12  
13 Bragg is subject to personal jurisdiction in this Court because he intentionally directed allegedly  
14 defamatory letters toward Arizona which allegedly caused harm to Plaintiff.<sup>15</sup> Bancroft & Masters, 223 F.3d  
15 at 1087; Panavision, 141 F.3d at 1321; Core-Vent, 11 F.3d at 1486. Each letter that Bragg directed to  
16 Arizona expressly discussed Plaintiff’s “efforts to conceal the true condition of the organization” and that “the  
17 primary purpose of Western seemed to be to provide Kate Cummings with a job.” (Bragg Jan. 19, 1999  
18 Letter at 2.) Further, Bragg must have reasonably known that the harm arising out of his letters would be felt  
19 in Arizona, where Plaintiff lives and works. See Brainerd, 873 F.2d 1257, 1259 (“[The defendant] knew the  
20 injury and harm stemming from his communications would occur in Arizona, where [the plaintiff] planned to  
21 live and work.”) These facts support the Court’s conclusion that Bragg “purposefully availed” himself to  
22 Arizona with respect to Plaintiff’s defamation claim. Id. at 1259-60 (holding that former employers

---

23  
24  
25  
26 <sup>15</sup> Plaintiff argues that the false and unprivileged statements about her in these letters are the basis for  
27 her claim against Bragg for the tort of defamation. (Compl. ¶¶41-44.) The content of these letters, however,  
28 also serves as the basis for Plaintiff’s claims for intentional infliction of emotional distress (Compl. ¶¶54-56.),  
intentional interference with a business relationship (Compl. ¶¶57-60.), and false light (Compl.  
¶¶61-63.).

1 purposefully availed themselves to Arizona when they allegedly defamed a Tucson resident by communicating  
2 the rumors surrounding the plaintiff's departure to a future employer in Arizona).

3 **b. Intentional Infliction of Emotional Distress**

4 Plaintiff asserts this claim against Bragg because Bragg made "false defamatory statements and  
5 publish[ed] to at least 52 people despite having been notified that such statements were untrue[.]" (Compl. ¶  
6 55.) The letters also allegedly caused Plaintiff harm in Arizona, including "depression, insomnia, nausea, a  
7 change in eating habits, feelings of betrayal and hopelessness." (Id. ¶ 56.) As stated previously, Bragg admits  
8 that he sent four of these allegedly defamatory letters to residents of Arizona.

9 Under the effects test, Plaintiff's allegation of intentional infliction of emotional distress against Bragg  
10 is sufficient to establish purposeful availment. Merely because Bragg drafted and sent these letters from  
11 Colorado does not mean that Bragg did not direct his allegedly tortious actions into Arizona. Brainerd, 873  
12 F.2d at 1260 ("The fact that there was no physical contact with California and that [the defendants'] actions  
13 all took place in Florida would not relieve them of personal jurisdiction where the effects of their Florida  
14 conduct were felt in California.") (discussing Calder, 465 U.S. at 790.). Plaintiff has therefore sufficiently  
15 shown that Bragg intentionally sent defamatory letters to residents of Arizona causing harm to Plaintiff, the  
16 brunt of which was suffered and which Bragg knew was likely to be suffered in Arizona. Bancroft & Masters,  
17 223 F.3d at 1087; Panavision, 141 F.3d at 1321; Core-Vent, 11 F.3d at 1486.

18  
19 **c. Intentional Interference with Business Relationship**

20 Plaintiff alleges that Bragg intentionally interfered with her business relationship with the WTLA when  
21 Bragg "purposefully and maliciously published false statements regarding [Plaintiff's] work performance to  
22 WTLA Board members and the entire organization." (Compl. ¶ 58.) Plaintiff also asserts that Bragg removed  
23 money from a WTLA bank account located in Arizona, refused Plaintiff's marketing budgets, and then blamed  
24 Plaintiff for the WTLA's disorganized financial position. (Id.)

25 Plaintiff's allegation of Bragg's intentional interference with her business relationship is sufficient to  
26 establish Bragg's purposeful availment. Panavision, 141 F.3d at 1321. Under the effects test, Plaintiff has  
27 alleged that Bragg intentionally directed allegedly defamatory letters into Arizona and intentionally interfered  
28 with Plaintiff's position as Executive Directory of the WTLA in Arizona, which ultimately caused Plaintiff's

1 termination. Bancroft & Masters, 223 F.3d at 1087; Panavision, 141 F.3d at 1321; Core-Vent, 11 F.3d  
2 at 1486.

#### **d. False Light**

3 Plaintiff alleges that Bragg “willfully placed [Plaintiff] in a position that showed her in a false light when  
4 he sent out the letters stating the [Plaintiff] was incompetent, had misused or mismanaged funds, and  
5 participated in unethical behavior[.]” (Compl. ¶ 61.) Plaintiff’s allegations of false light also sufficiently establish  
6 Bragg’s purposeful availment. Panavision, 141 F.3d at 1321. Under the effects test, Plaintiff has alleged that  
7 Bragg intentionally directed allegedly defamatory letters into Arizona “which would be highly offensive to a  
8 reasonable person.” (Compl. ¶ 63.) This ultimately caused harm to Plaintiff, the brunt of which Plaintiff  
9 suffered in Arizona. Bancroft & Masters, 223 F.3d at 1087; Panavision, 141 F.3d at 1321; Core-Vent, 11  
10 F.3d at 1486.

### **2. Bragg’s Activities Arising Out of Forum-Related Activities**

11 It is also clear that “but for” Bragg’s contacts with Arizona, Plaintiff’s four claims of relief against Bragg  
12 would not have arisen. Brink, 57 F. Supp.2d at 861. If Bragg had not drafted and intentionally sent four  
13 letters to WTLA members who resided in Arizona, Plaintiff’s defamation, intentional infliction of emotional  
14 distress, intentional interference with business relationship, and false light claims would not  
15 have arisen.

### **3. Reasonableness for Exercising Jurisdiction over Bragg**

16 Because Bragg purposefully directed his activities into Arizona, personal jurisdiction is presumed to  
17 be reasonable. Brainerd, 873 F.2d at 1259; Lake, 817 F.2d at 1423. Thus, Bragg must present a compelling  
18 case that would render Arizona’s personal jurisdiction over him unreasonable. Ballard, 65 F.3d  
19 at 1500.

20 First, the extent of Bragg’s interjection into Arizona is not insubstantial; Plaintiff’s claims against Bragg  
21 illustrate that Bragg interjected himself into Arizona on several occasions. Plaintiff alleges that Bragg removed  
22 all funds from the WTLA checking account in Arizona, causing several WTLA checks not to clear. Bragg also  
23 sent four letters into Arizona which serve as the basis for Plaintiff’s defamation claim. This factor therefore  
24 weighs in favor of exercising jurisdiction over Bragg.

25 Second, the Court must consider the burden on Bragg in defending his lawsuit in Arizona. At the  
26 hearing on the motions, Bragg argued that he would endure a substantial burden because he lives and works  
27  
28

1 in Colorado. The burden on Bragg defending this case in Arizona, however, is not substantially greater than  
2 the burden on Plaintiff if she brought this suit in Colorado or California. See Sinatra, 854 F.2d at 1199 (“[T]he  
3 burden on the defendant must be examined in light of the corresponding burden on the plaintiff.”). Further,  
4 Bragg’s inconvenience is not so great as to deprive him of due process “in this era of fax machines and  
5 discount air travel”. Panavision, 141 F.3d at 1323. Thus, this factor does not weigh in favor of either party.

6 Third, no party has alleged that trying Plaintiff’s case in Arizona will cause a conflict with the  
7 sovereignty of Colorado, Bragg’s homestate. Thus, this factor does not weigh in favor of either  
8 party.

9 Fourth, assessing the interest of the forum state, the state of Arizona maintains a strong interest in  
10 providing an effective means of redress for its residents. See Data Disc, 557 at 1288; Core-Vent, 11 F.3d  
11 at 1489; Lake, 817 F.2d at 1423. Arizona has an interest in addition to the injury allegedly suffered by  
12 Plaintiff. “If the defamation occurred, the false statements were imparted to the . . . readers in Arizona, who  
13 were also injured.” Brainerd, 873 F.2d at 1260. Thus, this factor weighs in favor of the Court exercising  
14 jurisdiction over Bragg.

15 Fifth, as stated previously, because most of the WTLA records are located in California and most of  
16 the witnesses are also located outside of Arizona, the most efficient judicial resolution of this case may occur  
17 in a different forum. This factor therefore weighs in favor of not exercising personal jurisdiction over Bragg.

18  
19 Finally, Plaintiff has failed to meet her burden of providing the Court with any evidence that an  
20 alternative forum, such as a Colorado or California court, is unavailable. Core-Vent, 11 F.3d at 1490. Again,  
21 this factor weighs in favor of Bragg.

22 Because Bragg purposefully directed his activities into Arizona, he is required to rebut the presumption  
23 that personal jurisdiction over him is reasonable. Brainerd, 873 F.2d at 1259; Lake, 817 F.2d at 1423.  
24 Bragg has failed to satisfy this burden. Although alternative forums exist, Arizona has a strong interest in  
25 protecting its residents from torts causing injury in the state. Brainerd, 873 F.2d at 1260. On the balance,  
26 Bragg has not provided the Court with a compelling case that would render jurisdiction unreasonable and the  
27 Court finds that exercising personal jurisdiction over Bragg does not offend traditional notions of fair play and  
28 substantial justice.

1 **II. Motion to File Reply Memorandum Out of Time**

2 On October 2, 2000, Defendant Bragg filed a Motion to File a Reply, supporting his Motion to  
3 Dismiss, out of time. [Doc. # 34.] Bragg asserts that he did not receive Plaintiff’s Response to his Motion  
4 to Dismiss until September 25, 2000. (Bragg Aff. ¶ 1.) In support of this assertion, Bragg attached a copy  
5 of the envelope containing Plaintiff’s Response which allegedly bears a postmark of “September 22, 2000,”  
6 more than two weeks after Plaintiff’s Response was filed with the Court.<sup>16</sup> (Id. ¶ 2.) Conversely, Plaintiff  
7 argues that the “22” on the copy of the postmarked envelope “refers to the amount of the postage stamp on  
8 the letter, not the date.” (Resp. at 1.)

9 Having analyzed the copy of the envelope provided by Bragg, the Court agrees with Plaintiff that the  
10 “22” refers to the postage on the stamp. However, because the arguments in Bragg’s Reply do not convince  
11 the Court to grant Bragg’s Motion to Dismiss, the Court will grant Bragg’s Motion to File Out of Time,  
12 because it will not prejudice Plaintiff.

13 Accordingly,

14 **IT IS ORDERED** that Plaintiff file an Amended Complaint within fifteen days from the date of this  
15 Order establishing that the WTLA’s state of incorporation and its principal place of business are in states other  
16 than Arizona. If Plaintiff fails to comply with this Order, the Court may dismiss this action. See Ferdik v.  
17 Bonzelet, 963 F.2d 1258, 1260 (9<sup>th</sup> Cir. 1992), cert. denied, 506 U.S. 915 (1992).

18 **IT IS FURTHER ORDERED** that Defendant WTLA’s Motion to Dismiss is denied. [Doc. # 14.]

19 **IT IS FURTHER ORDERED** that Defendant Guinn’s Motion to Dismiss is partially granted and  
20 partially denied. [Doc. # 8.] Guinn’s Motion is granted with regard to Plaintiff’s intentional interference with  
21 business relationship claim and is denied on all other grounds.

22 **IT IS FURTHER ORDERED** that Defendant Bragg’s Motion to Dismiss is denied. [Doc. # 21.]

23 **IT IS FURTHER ORDERED** that Defendant Bragg’s Motion to File Reply Memorandum Out  
24 of Time is granted. [Doc. # 34.]

---

27 <sup>16</sup> Plaintiff filed her Response to Defendant Bragg’s Motion to Dismiss on September 5, 2000. [Doc.  
28 # 27.]

1 DATED this \_\_\_\_ day of March, 2001.

2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28

---

ROSLYN O. SILVER  
UNITED STATES DISTRICT JUDGE